

The West Virginia Department of Agriculture presents:

MarketReady™



MarketReady Producer Training Program

PLEASE JOIN US!

September 22, 2015
8 a.m. - 5 p.m.

The MarketReady Training Program is for producers and processors interested in **selling anything to restaurants, grocers, wholesalers and foodservice institutions**. The Program will provide you with a professional marketing education to improve sales relationships and get you up to speed with the latest local food programs. This national program, developed by the University of Kentucky Cooperative Extension Service, will provide you with the tools for business success.

Meet buyers, West Virginia Department of Agriculture (WVDA) staff, West Virginia University & West Virginia State University staff and others.

Registration cost is \$25, which includes class materials and lunch. Space is limited.

Heritage Farm & Museum, 3300 Harvey Road, Huntington, WV 25704

Visit the West Virginia MarketReady website: www.agriculture.wv.gov

PRE-REGISTRATION IS REQUIRED. Pre-payment is available but not required; you can pay at the door. Make checks for \$25 per person payable to the West Virginia Department of Agriculture (WVDA).

Name _____ Phone _____

E-mail _____ Company _____

Address _____ City _____

State _____ Zip _____ Check Enclosed or Pay Upon Arrival (circle one)

_____ participants x \$25 per person = \$ _____ (Total due)

All program material and lunch are included. This program is made possible through a USDA Specialty Crop Block Grant administered by the West Virginia Department of Agriculture.