



RECEIVE CERTIFICATION AS A

“WEST VIRGINIA AGRITOURISM INITIATIVE BUSINESS”

This is your opportunity to explore agritourism and farm-based education as a way to diversify farm income and improve cash flows.

Participants will:

- **Complete comprehensive whole farm planning and risk management training**
 - **Learn about integration of entertainment, education, and economics**
 - **Explore marketing**
 - **Understand the components of hospitality management**
- **Take advantage of support through mentoring and community partnerships**

The course will be completed over a series of five sessions hosted at the Greenbrier Valley Convention and Visitors Bureau, Lewisburg, West Virginia. Sessions begin January 9, 2016. The entire course package is \$30 and includes course materials, meals, and snacks. Open to aspiring, new, or existing businesses.

Register at www.Eventbrite.com. Type in: WV Agritourism and Farm Based Education Initiative.

You can also register by calling the WVU Extension Service– Monroe County, 304-772-3003. Call Allison Tomlinson at this number for more information.

