

**News Release**  
**3-19-14**

**AGRICULTURE DEPARTMENT ANNOUNCES 2014 AGRITOURISM MARKETING WINNERS**

The West Virginia Department of Agriculture recognized the best in agritourism marketing efforts over the past year during the 2014 Small Farm Conference at Waterfront Place Hotel in Morgantown February 28.

“Marketing is a key component of a successful agritourism operation,” said Commissioner of Agriculture Walt Helmick. “Each year, these awards recognize the best in marketing and promotions, and encourage others to improve their communications programs.”

This year’s winners are:

**Best Brochure for an attraction or event**

- 1 - Harpers Ferry Zip Line Canopy Tour – Jefferson County
- 2 - Byrnside Branch Farm & Corn Maze – Monroe County
- 3 - WV Miniature Horse Championship – Preston County

**Best Photo depicting WV Agri-tourism**

- 1 - Stone Road Vineyard – Wirt County
- 2 - Heavenly Sunlight Alpaca Farm – Wirt County
- 3 - Butcher Family Farm – Wood County

**Best rack card for an attraction or event**

- 1 - Lambert’s Winery
- 2 - Smooth Ambler Spirits
- 3 - Richter’s Maple House

**Best website for an attraction or event**

- 1 - Mountain State Art & Craft Fair – Jackson County
- 2 - Byrnside Branch Farm & Corn Maze – Monroe County
- 3 - Wetzel County Farmers Market – Wetzel County

**Best brochure or rack card for a fair or festival**

- 1 - Mountain State Art & Craft Fair – Jackson County
- 2 - Preston County Buckwheat Festival – Preston County
- 3 - WV Miniature Horse Championship – Harrison County

**Best brochure or rack card for a farmers market, roadside stand or CSA**

- 1 - Parkersburg Farmers Market – Wood County
- 2 - Wetzel County Farmers Market – Wetzel County
- 3 - Bridgeport Farmers Market – Harrison County

**Best website for a farmers market, roadside stand, bed and breakfast or CSA**

- 1 - Orr's Farm Market – Jefferson County
- 2 - Fish Hawk Acres – Upshur County
- 3 - Wetzel County Farmers Market – Wetzel County

**Best brochure or rack card for a WV Bed and Breakfast**

- 1 - The Inn at Lost River Bed & Breakfast – Hardy County
- 2 - The WV Bed & Breakfast Association – Preston County
- 3 - Brass Pineapple Bed & Breakfast – Kanawha County

**Best social media campaign, any agritourism entity sor event**

- 1 - Bridgeport Farmers Market - Harrison County
- 2 - Orr's Farm Market - Jefferson County
- 3 - Harpers Ferry Zip Line Canopy Tour – Jefferson County