

Media Advisory
10-28-13

GREENBRIER NURSERIES SUPPORTING FARM TO TABLE INITIATIVE



More West Virginia farmers are working diligently to make sure their food goes directly to local tables. One of the hardest working businesses in southern West Virginia is Greenbrier Nurseries.

Greenbrier Nurseries owner Jim Monroe says southern West Virginia is especially starved for a Farm to Table program.

“We are so excited to bring together over 20 local food vendors from across southern West Virginia to our garden center in Beckley for our Farm to Table Market,” Monroe said.

The market will be held year round every Tuesday and Friday from 10 a.m.-3 p.m. and gives everyone a chance to experience different varieties of food.

“The winter market is a unique concept that will provide both vendors and consumers with much better access to locally grown, healthy foods,” said Monroe. “The Beckley area is starved for a place to find quality foods like what we will offer at the Farm to Table Market. Whole foods are hard to find in our area. We will have excellent vendors with products ranging from apples, beef, pork, poultry, veggies, mushrooms, eggs, salad greens, canned goods and much more.”

Greenbrier Nurseries is a 59-year-old horticultural company with growing operations headquartered in Talcott in Summers County. They also have two garden centers in Beckley and Roanoke, Va., which have been recognized as one of the Top 100 Garden Centers in America in 2013. They also own a plant genetics and marketing company called HORT COUTURE that is sold throughout North America.

If you'd like to find out more information about Farm to Table and Greenbrier Nurseries you can visit these Facebook sites:

Greenbrier Nurseries Facebook - <https://www.facebook.com/pages/Greenbrier-Nurseries/286049901763>

Farm to Table Facebook - <https://www.facebook.com/pages/Greenbrier-Nurseries/286049901763#!/pages/Farm-to-Table-Market-at-Greenbrier-Nurseries/541609199250941>