

News Release

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WVU EXTENSION FOOD FOR PROFIT EDUCATIONAL SESSION HELPS NEW AND EXPERIENCED GROWERS CULTIVATE SOME GREEN

The results of hard work and delicious recipes can pay off, literally, with West Virginia University Extension Service's Food for Profit educational workshop. It takes place Nov. 20 from 9 a.m. to 4 p.m. at the Belington Fire Department located at 301 Watkins Street in Belington. The cost for the workshop is \$30 which includes education materials and lunch.

Food for Profit is a program customized by the WVU Extension Service to teach West Virginians how to plan, create, finance and run a for-profit food business.

“Whether you're interested in selling to a restaurant or grocery store or creating another food enterprise, this program can help by offering education, tips and advice from experts who can help align a business plan with your goals and vision” said Josh Peplowski, WVU Extension Service agriculture and natural resources agent in Barbour County.

The educational workshop will feature speakers from WVU Extension Service, Penn State Extension, West Virginia Public Health, West Virginia Department of Agriculture and other experts in the field. Topics for the sessions include food safety for new businesses, legal matters with running a food business, finding a market niche and financing for a business's future.

The registration deadline is Nov.14. For additional information contact Joshua Peplowski at WVU Extension Service's Barbour County office at 304-457-3254, or by e-mailing Joshua.Peplowski@mail.wvu.edu.

Food for Profit is a collaboration of the Agriculture and Natural Resources and the Families and Health Program units of WVU Extension Service.