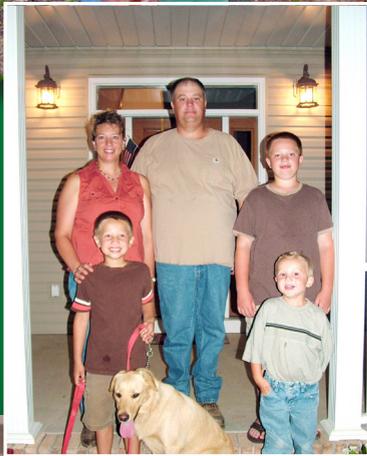


Cinda Francis

West Virginia Forestry Association
Sustainable Initiative Forester



“I was blessed to be raised by parents who instilled in me the values that have allowed me to accomplish many things. As one of two daughters, it was very apparent to me early in my life that my parents, especially my Dad, never really differentiated between women’s and men’s work. I have always lived in rural areas, but in high school FFA, I discovered my passion for agriculture and natural resources. This passion led to my career in the forest industry and my desire to help others better understand the dynamics of our forests and the importance of our forest industry. Whether I am working with school children or forestry professionals, I am guided by these values instilled in me by my parents – work hard, stay true to yourself, and never pretend to be something you’re not.”